

Example A

Senior Technical Communication

"A portfolio is a collection of your best work and you define your purpose as what skills you want to showcase. You hope your portfolio makes a good argument for what you are trying to prove to your audience."

"A paper portfolio is much more constricted because it is only words on a page. With an electronic portfolio you can click back and forth. You have more room to express yourself and prove your point."

Knowledge of Portfolios

"I knew that I wanted to explain certain things and then have a sample of the project. I just played around and in the end chose what looked the best and was easiest to read."

See Portfolio Development as a Creative Process

Technology Skills

"I always need an introduction to the program and someone to tell me what I can do, but not how to do it. I just want to play around with software programs to see if something is possible and how many ways I can do it."

Discipline-specific Criteria

"A lot of my writing classes emphasize organization. Anytime you do any kind of project you have to make sense of how you organize things--the hierarchy of whatever you're doing in your project."

Clear Sense of Audience and Purpose

"I was trying to reach employers who may not know what my major is. So, I wouldn't put flashy things or pictures of my dog on it. I tried to make it readable, because employers don't have time to read through every page."

Visual Design Skills

"Since I have more skill in PhotoShop I was able to manipulate it to look better--more professional."